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Agricultural Crop  
Report  
**1964**

DEPARTMENT OF AGRICULTURE  
SANTA BARBARA COUNTY, CALIFORNIA



COUNTY OF SANTA BARBARA  
CALIFORNIA  
DEPARTMENT OF AGRICULTURE

WALTER S. CUMMINGS  
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Mr. Charles Paul, Director  
State Department of Agriculture  
and  
The Honorable Board of Supervisors  
Santa Barbara County

Gentlemen:

The acreages shown in this report are the planted and bearing acres of fruit and nut crops and the harvested acres of field and vegetable crops. Most acreage and all production and value figures have been rounded. Some of the figures from the 1963 crop report have been revised and are indicated by \*. The gross value shown is the F.O.B. value at first point of sale, which includes the cost of harvesting, grading and packaging, as well as the cost of production. This report does NOT indicate returns or profits to the producer or farmer. It does, however, show the amount of new wealth contributed by agriculture to the economy of Santa Barbara County. The total value of agricultural production reached an all time high in 1964 of \$71,282,120. This was accomplished mainly by increased production per acre. The total acreage in farm lands continued to decrease as urbanization of such lands continued, particularly in the south coastal area of the county.

My sincere thanks are extended to the many individuals, companies, and organizations for their fine cooperation in making available the necessary data from which this crop report is compiled.

Sincerely yours,

*Walter S. Cummings*  
Walter S. Cummings  
Agricultural Commissioner



VEGETABLE CROPS: Acreage, Production, Value 1963-64

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Anise	1964	50	9.4	470	Ton	\$ 93.00	\$ 43,700.
	1963	95	8.6	820	Ton	90.00	73,800.
Artichokes	1964	900	3.3	2,950	Ton	209.00	617,000.
	1963	810	3.3	2,670	Ton	205.00	547,000.
Beans: Lima, Frozen	1964	2,100	1.7	3,570	Ton	160.00	571,000.
	1963	1,760	1.8	3,170	Ton	161.00	510,000.
Broccoli, Total	1964	8,909	3.22	28,700	Ton	144.29	4,141,000.
	1963	11,000	3.04	33,400	Ton	138.05	4,611,000.
Market	1964			13,300	Ton	155.00	2,062,000.
	1963			10,400	Ton	147.00	1,529,000.
Frozen	1964			15,400	Ton	135.00	2,079,000.
	1963			23,000	Ton	134.00	3,082,000.
Cabbage	1964	460	10.4	4,780	Ton	62.80	300,000.
	1963	375	10.5	3,940	Ton	58.80	232,000.
Carrots	1964	1,100	22.1	24,300	Ton	54.00	1,312,000.
	1963	980	18.4	18,000	Ton	52.00	936,000.
Cauliflower, Total	1964	1,310	5.78	7,580	Ton	171.50	1,300,000.
	1963	940	5.2	4,910	Ton	160.69	789,000.
Market	1964			5,660	Ton	185.00	1,047,000.
	1963			3,850	Ton	170.00	655,000.
Frozen	1964			1,920	Ton	132.00	253,000.
	1963			1,060	Ton	126.00	134,000.
Celery	1964	990	27.3	27,000	Ton	78.00	2,106,000.
	1963	900	26.9	24,200	Ton	68.00	1,646,000.
Endive	1964	290	5.7	1,650	Ton	144.50	238,000.
	1963	350	5.8	2,030	Ton	120.00	243,000.
Lettuce	1964	2,740	9.5	26,000	Ton	62.50	1,625,000.
	1963	3,360	8.0	26,900	Ton	62.00	1,668,000.
Peas, Total	1964	560	1.5	828	Ton	91.43	75,700.
	1963	400	1.6	642	Ton	72.88	46,790.
Market	1964			78	Ton	248.70	19,400.
	1963			32	Ton	221.50	7,090.
Frozen	1964			750	Ton	75.00	56,300.
	1963			610	Ton	65.00	39,700.
Peppers, Dry	1964	890	1.0	890	Ton	530.00	472,000.
	1963	1,330	1.2	1,600	Ton	525.00	840,000.

VEGETABLE CROPS Continued

Crop	Year Harvested	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Potatoes	1964	2,550	17.1	43,600	Ton	\$ 70.00	\$3,052,000.
	1963	2,170	14.0	30,400	Ton	60.00	1,824,000.
Romaine	1964	310	11.8	3,660	Ton	49.80	182,000.
	1963	225	12.0	2,720	Ton	45.00	122,000.
Tomatoes	1964	170	8.0	1,360	Ton	135.00	184,000.
	1963	425	5.3	2,270	Ton	98.19	222,800.
Squash, Mature	1964	30	17.0	510	Ton	30.00	15,300.
	1963	55	14.1	775	Ton	27.00	20,900.
Miscellaneous	1964	830					400,000.
	1963	645					357,700.
TOTAL	1964	24,189					\$16,634,700.
	1963	25,894					\$14,689,990.

NURSERY PRODUCTS: Production area, Sales and Value 1963-64

Item	Year	Production Area		Quantity		Value	
		House Sq.Ft.	Field Acres	Sold By Producers	Unit	Per Unit	Total
Citrus and Subtropical	1964	17,300		10,858	Plt	\$ 2.25	\$ 24,400.
	1963	12,700	1	12,330	Plt	2.30	28,400.
Ornamental Trees and Shrubs	1964	161,000	83				748,000.
	1963	184,680	84				750,000.
Herbaceous Perennials	1964	922,000	72				440,000.
	1963	959,662	58				413,000.
Indoor Decorative	1964	1,070,000					552,000.
	1963	1,139,600					497,000.
Miscellaneous	1964	91,500	2				43,000.
	1963	6,000	2				26,000.
TOTAL	1964	2,261,800	157				\$1,807,400.
	1963	2,302,642	145				\$1,714,400.
Cut Flowers	1964	1,874,000	451				\$1,922,000.
	1963	2,390,590	545				\$1,366,000.



FIELD CROPS: Acreage, Production, Value 1963-64

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley	1964	8,810	.55	4,850	Ton	\$ 47.50	\$ 230,000.
	1963	11,100	1.	11,100	Ton	48.00	533,000.
Beans, Total	1964	11,169	.63	7,052	Ton	244.51	1,724,280.
	1963	15,100	.813	12,280	Ton	216.94	2,664,000.
Baby Limas	1964	200	.5	100	Ton	140.00	14,000.
	1963	755	.85	645	Ton	146.00	94,200.
Small Whites	1964	1,300	.8	1,040	Ton	204.00	212,000.
	1963	2,600	1.	2,600	Ton	170.00	442,000.
Pinks	1964	165	.65	107	Ton	175.00	18,700.
	1963	470	.85	400	Ton	180.00	72,000.
Limas	1964	6,140	.8	4,910	Ton	253.00	1,242,000.
	1963	6,930	.9	6,240	Ton	235.00	1,466,000.
Garbanzos	1964	3,270	.25	817	Ton	270.00	221,000.
	1963	3,900	.5	1,950	Ton	255.00	497,000.
Fordhook	1964	62	1.	62	Ton	220.00	13,700.
	1963	325	1.15	375	Ton	210.00	78,800.
Miscellaneous	1964	32	.5	16	Ton	180.00	2,880.
	1963	120	.6	70	Ton	200.00	14,000.
Hay, Alfalfa	1964	11,300	8.	90,400	Ton	27.00	2,441,000.
	1963	11,500	8.2	94,300	Ton	30.00	2,829,000.
Hay, Grain	1964	13,000	1.	13,000	Ton	25.00	325,000.
	1963	14,100	2.	28,200	Ton	28.00	790,000.
Oats	1964	865	.5	459	Ton	53.00	24,300.
	1963	920	.75	690	Ton	50.00	34,500.
Pasture, Irrigated	1964	8,070				50.00	404,000.
	1963	7,000				50.00	350,000.
Pasture, Other	1964	588,000				3.50	2,058,000.
	1963	*587,000				4.00	*2,348,000.
Silage, Corn	1964	2,900	33.	95,700	Ton	10.00	950,000.
	1963	2,800	30.	84,000	Ton	10.00	840,000.
Straw	1964	160	.5	80	Ton	21.00	1,680.
	1963	300	1.6	480	Ton	20.00	9,600.
Sugar Beets	1964	4,500	24.2	109,000	Ton	11.60	1,264,000.
	1963	2,320	23.7	55,000	Ton	*12.50	*688,000.

FIELD CROPS Continued

Crop	Year Harvested	Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Wheat	1964	400	.3	120	Ton	\$ 68.00	\$ 8,160.
	1963	2,690	.5	1,350	Ton	70.00	94,500.
Miscellaneous	1964	4,740					208,000.
	1963	3,500					141,000.
TOTAL	1964	653,914					\$ 9,638,420.
	1963	*658,330					* \$ 11,321,600.

\* Revised

FRUIT AND NUT CROPS: Acreage, Production, Value 1963-64

Crop	Year	Acreage		Production		Value		
		Planted	Bearing	Per Acre	Total	Unit	Per Unit	Total
Avocados	1964	2,213	1,622	3.57	5,790	Ton	\$262.00	\$ 1,517,000.
	1963	*2,127	*1,502	1.9	2,860	Ton	268.00	766,000.
Lemons, Total	1964	6,281	6,078	13.1	79,400	Ton	93.79	7,447,000.
	1963	6,477	6,163	9.4	57,700	Ton	135.47	7,816,500.
Market	1964				44,000	Ton	125.00	5,500,000.
	1963				42,800	Ton	160.00	6,848,000.
Processing	1964				35,400	Ton	55.00	1,947,000.
	1963				14,900	Ton	65.00	968,500.
Oranges	1964	87	67	9.2	620	Ton	190.00	118,000.
	1963	82	57	8.0	455	Ton	180.00	81,900.
Strawberries, Total	1964	718	718	17.5	12,580	Ton	378.62	4,763,000.
	1963	820	820	12.97	10,640	Ton	358.55	3,815,000.
Market	1964				7,610	Ton	443.00	3,371,000.
	1963				6,570	Ton	440.00	2,891,000.
Processing	1964				4,970	Ton	280.00	1,392,000.
	1963				4,070	Ton	227.00	924,000.
Walnuts	1964	1,904	1,799	.58	1,040	Ton	455.00	473,000.
	1963	*1,849	*1,748	.48	840	Ton	460.00	386,000.
Miscellaneous	1964	117	68					66,000.
	1963	*130	*86					60,000.
TOTAL	1964	11,320	10,352					\$14,384,000.
	1963	*11,485	*10,376					\$12,925,400.

\*Revised



LIVESTOCK AND POULTRY: Production and Value, 1963-64

Item	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1964	96,800	745,000	Cwt.	\$ 20.40	\$ 15,198,000.
	1963	85,100	677,000	Cwt.	21.50	14,556,000.
Sheep and Lambs	1964	20,484	20,700	Cwt.	16.75	347,000.
	1963	830	915	Cwt.	18.60	17,000.
Hogs and Pigs	1964	3,200	6,280	Cwt.	17.50	110,000.
	1963	3,000	6,550	Cwt.	18.00	118,000.
Broilers and Fryers	1964	26,500	86,100	Lbs.	.18	15,500.
	1963	29,400	95,600	Lbs.	.17	16,300.
Other Chickens	1964	194,000	776,000	Lbs.	.06	46,600.
	1963	190,000	665,000	Lbs.	.07	46,600.
Turkeys	1964	91,000	1,783,000	Lbs.	.21	374,000.
	1963	89,500	2,209,000	Lbs.	.23	508,000.
Miscellaneous	1964					100,000.
	1963					250,000.
TOTAL	1964					\$ 16,191,100.
	1963					\$ 15,511,900.

LIVESTOCK AND POULTRY PRODUCTS: Production and Value, 1963-64

Item	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Total (Prelim.) (Revised)	1964	892,378	Cwt.	\$ 5.24	\$ 4,675,500.
	1963	915,310	Cwt.	5.19	4,747,900.
Market	1964	892,000	Cwt.	5.24	4,674,000.
	1963	914,000	Cwt.	5.19	4,744,000.
Manufacturing	1964	378	Cwt.	3.97	1,500.
	1963	1,310	Cwt.	2.98	3,900.
Wool	1964	250,000	Lbs.	0.42	105,000.
	1963	7,500	Lbs.	0.50	3,750.
Eggs, Chicken	1964	6,007,000	Doz.	0.33	1,982,000.
	1963	4,621,000	Doz.	0.34	1,571,000.
Miscellaneous	1964				41,000.
	1963				40,000.
TOTAL	1964				\$ 6,803,500.
	1963				\$ 6,414,350.

SEED CROPS: Acreage, Production, Value 1963-64

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean, Seed	1964	6,680	.75	5,010	Ton	\$ 275.00	\$1,378,000.
	1963	3,940	.9	3,550	Ton	280.00	994,000.
Flower Seed	1964	1,950					2,291,000.
	1963	1,720					2,064,000.
Mustard	1964	180	.35	63	Ton	190.00	12,000.
	1963	240	.5	120	Ton	150.00	18,000.
Vegetable Seed	1964	130					104,000.
	1963	100					100,000.
Alfalfa Seed	1964	680	.23	156	Ton	660.00	103,000.
	1963	320	.2	64	Ton	640.00	41,000.
Miscellaneous	1964	365					13,000.
	1963	10					1,000.
TOTAL	1964	9,985					\$3,901,000.
	1963	6,330					\$3,218,000.

S U M M A R Y  
1963-64

	Year	Acreage	∅ F.O.B. Value
Fruit and Nut Crops	1964	11,329	\$14,384,000.
	1963	*11,485	12,925,400.
Vegetable Crops	1964	24,189	16,634,700.
	1963	25,894	14,689,990.
Field Crops	1964	653,914	9,638,420.
	1963	*658,330	*11,321,600.
Nursery Products	1964	157	1,807,400.
	1963	145	1,714,400.
Cut Flowers	1964	451	1,922,000.
	1963	543	1,366,000.
Seed Crops	1964	9,985	3,901,000.
	1963	6,330	3,218,000.
Livestock and Poultry	1964		16,191,100.
	1963		15,511,900.
Livestock and Poultry Products	1964		6,803,500.
	1963		6,414,350.
TOTAL	1964	700,025	\$71,282,120.
	1963	*702,727	*\$67,161,640.

\*Revised

∅ This is NOT the farm value but includes value after being graded, packed and sold in Santa Barbara County points.