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Agricultural Crop Report 1969

DEPARTMENT OF AGRICULTURE
SANTA BARBARA COUNTY, CALIFORNIA

Mr. Jerry W. Fielder, Director
California Department of Agriculture
and
The Honorable Board of Supervisors of Santa Barbara County


George H. Clyde, Chairman
Joe J. Callahan Daniel G. Grant
F. H. Beattie Curtis Funnell

Gentlemen:

The acreages shown in this report are the planted and bearing acres of fruit and nut crops and the harvested acres of field and vegetable crops. Most of the harvested acreage and all production and value figures have been rounded. Some of the figures from the 1968 crop report have been revised and are indicated by *. The gross value shown is the F.O.B. value at first point of sale which includes the cost of harvesting, grading and packaging as well as the cost of production. This report does NOT indicate returns or profits to the producer or farmer. Farm production expenses have continued to climb, particularly in labor-sensitive crops resulting in lower net farm income. It does, however, show the amount of new wealth contributed by agriculture to the economy of Santa Barbara County. The total value of agricultural production reached an all time high in 1969 of \$92,911,150. Agriculture continues to be one of the basic factors in the economy of Santa Barbara County.

My sincere thanks are extended to the many individual, organizations, companies and the State Department of Agriculture for their fine cooperation in making available the necessary data from which this crop report is compiled.

Sincerely yours,


Walter J. Cummings
Agricultural Commissioner

1969

VEGETABLE CROPS: Acreage, Production, Value 1968-1969

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Artichokes	1969	320	4.4	1,410	Ton	\$ 269.00	\$ 379,000
	1968	375	4.0	1,500	Ton	\$ 191.00	\$ 286,000
Beans, Lima, Frozen	1969	2,000	1.5	3,000	Ton	190.00	570,000
	1968	2,600	1.6	4,160	Ton	180.00	749,000
Broccoli, Total	1969	8,100	3.8	31,000	Ton	161.29	5,000,000
	1968	9,000	4.5	40,500	Ton	156.81	6,351,000
Market	1969			2,700	Ton	227.00	613,000
	1968			4,800	Ton	200.00	960,000
Frozen	1969			28,300	Ton	155.00	4,387,000
	1968			35,700	Ton	151.00	5,391,000
Cabbage	1969	480	18.0	8,640	Ton	68.00	588,000
	1968	670	18.1	12,100	Ton	87.00	1,053,000
Carrots	1969	1,230	15.0	18,400	Ton	80.00	1,472,000
	1968	1,670	14.6	24,400	Ton	70.00	1,708,000
Cauliflower	1969	1,530	5.8	8,830	Ton	209.29	1,848,000
	1968	1,580	5.3	8,300	Ton	204.22	1,695,000
Market	1969			5,180	Ton	230.00	1,191,000
	1968			5,150	Ton	225.00	1,159,000
Frozen	1969			3,650	Ton	180.00	657,000
	1968			3,150	Ton	170.00	536,000
Celery	1969	780	27.0	21,100	Ton	120.00	2,532,000
	1968	1,070	27.1	29,000	Ton	90.00	2,610,000
Endive	1969	60	9.0	540	Ton	177.00	95,600
	1968	132	12.0	1,580	Ton	172.00	272,000
Lettuce	1969	4,280	12.0	51,400	Ton	75.00	3,855,000
	1968	4,010	13.0	52,100	Ton	80.00	4,168,000
Peppers, Dry	1969	760	1.4	1,060	Ton	595.00	631,000
	1968	800	1.8	1,440	Ton	551.00	793,000
Potatoes	1969	2,430	18.0	43,700	Ton	52.00	2,272,000
	1968	2,110	16.3	34,400	Ton	48.50	1,668,000
Romaine	1969	200	18.0	3,600	Ton	73.00	263,000
	1968	310	19.5	6,040	Ton	60.00	362,000
Tomatoes, Fresh and Canning	1969	1,200	23.5	28,200	Ton	30.30	854,000
	1968	1,470	19.0	27,900	Ton	35.80	999,000

VEGETABLE CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
**Miscellaneous	1969	1,600					\$ 1,107,000
	* 1968	1,496					\$ 896,400

** Includes Anise, Brussels Sprouts, Cucumbers, Green Peppers, Parsley, Turnips, Sweet Corn, Parsnips, Spinach, Pumpkins, Squash and other miscellaneous vegetables.

* Revised

TOTAL	1969	24,970					\$21,466,600
	1968	27,293					\$23,610,400

FIELD CROPS: Acreage, Production, Value 1968-1969

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley	1969	9,900	0.9	8,910	Ton	\$ 50.00	\$ 446,000
	1968	10,100	0.8	8,080	Ton	\$ 46.00	\$ 372,000
Beans, Total	1969	12,670	0.85	10,724	Ton	240.61	2,580,300
	1968	14,980	0.66	9,845	Ton	297.28	2,926,700
Baby Limas	1969	110	0.9	99	Ton	175.00	17,300
	1968	175	0.46	80	Ton	146.00	11,700
Small Whites	1969	2,490	1.0	2,490	Ton	205.00	510,000
	1968	2,770	0.89	2,460	Ton	230.00	566,000
Limas	1969	6,300	0.9	5,700	Ton	250.00	1,425,000
	1968	8,470	0.7	5,930	Ton	330.00	1,957,000
Garbanzos	1969	3,310	0.6	1,990	Ton	260.00	517,000
	1968	2,990	0.3	900	Ton	294.00	265,000
Fordhooks	1969	310	1.1	340	Ton	260.00	88,400
	1968	375	1.0	375	Ton	280.00	105,000
Miscellaneous	1969	150	0.7	105	Ton	215.00	22,600
	1968	200	0.5	100	Ton	220.00	22,000
Hay, Alfalfa	1969	12,000	8.0	96,000	Ton	29.50	2,832,000
	1968	10,300	8.0	82,400	Ton	28.50	2,348,000
Hay, Grain	1969	11,100	2.2	24,000	Ton	29.00	696,000
	1968	12,000	1.8	21,600	Ton	28.00	605,000
Oats	1969	1,520	0.6	910	Ton	52.00	47,300
	1968	620	0.5	310	Ton	51.50	16,000

FIELD CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Pasture, Irrigated	1969	9,540				\$ 60.00	\$ 572,000
	1968	8,460				\$ 60.00	\$ 508,000
Pasture, Other	1969	575,000				4.00	2,300,000
	1968	575,000				4.00	2,300,000
Silage, Corn	1969	1,050	30.0	31,500	Ton	10.00	315,000
	1968	1,260	30.0	37,800	Ton	10.00	378,000
Sugar Beets	1969	5,040	21.5	108,000	Ton	13.90	1,501,000
	1968	3,430	30.0	103,000	Ton	14.50	1,494,000
Wheat	1969	4,000	0.4	1,600	Ton	50.00	80,000
	1968	3,970	0.21	830	Ton	49.00	40,700
Miscellaneous	1969	4,200					280,000
	1968	4,400					290,000
TOTAL	1969	646,020					\$11,649,600
	1968	644,520					\$11,278,400

FRUIT AND NUT CROPS: Acreage, Production, Value 1968-1969

Crop	Year	Acreage		Production		Unit	Value	
		Planted	Bearing	Per Acre	Total		Per Unit	Total
Avocados	1969	2,670	1,920	4.3	8,330	Ton	\$ 340.00	\$ 2,832,000
	1968	2,540	1,760	2.8	4,930	Ton	\$ 464.00	\$ 2,288,000
Lemons, Total	1969	4,450	4,160	13.5	56,300	Ton	168.38	9,480,000
	1968	4,690	4,470	12.8	57,200	Ton	148.16	8,475,000
Market	1969				37,900	Ton	221.00	8,376,000
	1968				39,000	Ton	190.00	7,410,000
Processing	1969				18,400	Ton	60.00	1,104,000
	1968				18,200	Ton	58.50	1,065,000
Oranges	1969	110	80	3.0	240	Ton	150.00	36,000
	1968	100	59	4.7	280	Ton	184.00	51,500
Strawberries, Total	1969	580	580	18.6	10,790	Ton	481.28	5,193,000
	1968	600	600	17.0	10,200	Ton	453.73	4,628,000
Market	1969				8,780	Ton	516.00	4,530,000
	1968				7,540	Ton	508.00	3,830,000
Processing	1969				2,010	Ton	330.00	663,000
	1968				2,660	Ton	300.00	798,000

FRUIT AND NUT CROPS Continued

Crop	Year	Acreage		Production		Unit	Value	
		Planted	Bearing	Per Acre	Total		Per Unit	Total
Walnuts	1969	1,920	1,830	0.8	1,460	Ton	\$ 492.00	\$ 718,000
	1968	1,910	1,780	0.4	730	Ton	\$ 580.00	\$ 423,000
Miscellaneous	1969	200	170					150,000
	1968	190	170					175,000
TOTAL	1969	9,930	8,740					\$18,409,000
	1968	10,030	8,839					\$16,040,500

NURSERY PRODUCTS: Production Area, Sales and Value 1968-1969

Item	Year	Production Area		Quantity Sold By Producers	Unit	Value	
		House Sq. Ft.	Field Acres			Per Unit	Total
Citrus and Subtropical	1969	6,500	1	5,200	Plt	\$ 2.50	\$ 13,000
	1968	6,500	1	8,700	Plt	\$ 2.50	\$ 21,800
Ornamental Trees and Shrubs	1969	390,000	63				730,000
	1968	402,000	77				964,000
Herbaceous Perennials	1969	65,000	7				138,000
	* 1968	160,000	6				203,000
Indoor Decorative Total	1969	1,784,000					1,297,000
	1968	1,605,000					1,094,000
Potted Mums	1969						410,000
	1968						381,000
Orchid Plants	1969						291,000
	1968						336,000
Miscellaneous	1969						596,000
	1968						377,000
Miscellaneous	1969	352,000	1				381,000
	* 1968	380,000	1				313,000
* Revised							
TOTAL	1969	2,597,500	72				\$ 2,559,000
	1968	2,553,000	85				\$ 2,595,800
Cut Flowers, Total	1969	4,100,000	460				\$ 4,945,000
	1968	3,737,000	630				\$ 4,599,000
Carnations	1969						713,000
	1968						639,000
Chrysanthemums	1969						600,000
	1968						580,000
Orchids	1969						1,710,000
	1968						1,536,000
Miscellaneous	1969						1,922,000
	1968						1,844,000

LIVESTOCK AND POULTRY: Production and Value 1968-1969

Item	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1969	100,000	812,000	Cwt	\$ 27.20	\$22,574,000
	1968	102,000	820,000	Cwt	\$ 25.30	\$20,746,000
Sheep and Lambs	1969	9,000	9,030	Cwt	20.60	186,000
	1968	7,930	8,100	Cwt	18.50	150,000
Hogs and Pigs	1969	1,260	1,980	Cwt	27.50	54,400
	1968	1,240	1,650	Cwt	28.00	46,200
Broilers & Fryers	1969	12,100	39,300	Lbs	0.26	10,200
	1968	23,500	76,400	Lbs	0.24	18,300
Other Chickens	1969	160,000	704,000	Lbs	0.08	56,300
	1968	162,000	729,000	Lbs	0.07	51,000
Turkeys	1969	68,000	1,500,000	Lbs	0.24	360,000
	1968	90,000	2,036,000	Lbs	0.23	468,000
Miscellaneous	1969					40,000
	1968					45,000
TOTAL	1969					\$23,280,900
	1968					\$21,524,500

LIVESTOCK AND POULTRY PRODUCTS: Production, Value 1968-1969

Item	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Total	+ 1969	846,450	Cwt	\$ 5.77	\$ 4,882,950
	* 1968	863,280	Cwt	\$ 5.66	\$ 4,886,320
Market	+ 1969	846,000	Cwt	5.77	4,881,000
	* 1968	863,000	Cwt	5.66	4,885,000
Manufacturing ⁺	1969	450	Cwt	4.34	1,950
	* 1968	280	Cwt	4.73	1,320
Wool	1969	101,000	Lbs	0.48	48,500
	1968	94,300	Lbs	0.47	44,300
Eggs, Chicken	1969	6,115,000	Doz	0.37	2,263,000
	1968	6,560,000	Doz	0.35	2,296,000
Miscellaneous	1969				75,000
	1968				50,000
TOTAL	1969				\$ 7,269,450
	1968				\$ 7,276,620

+ Preliminary

* Revised

SEED CROPS: Acreage, Production, Value 1968-1969

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean, Seed	1969	4,530	0.9	4,080	Ton	\$ 350.00	\$ 1,428,000
	1968	5,730	0.8	4,580	Ton	\$ 355.00	\$ 1,626,000
Flower Seed	1969	1,670					1,670,000
	1968	1,760					1,672,000
Vegetable Seed	1969	210					97,600
	1968	213					98,500
Miscellaneous	1969	1,470					136,000
	1968	980					42,000
TOTAL	1969	7,880					\$ 3,331,600
	1968	8,683					\$ 3,438,500

S U M M A R Y
1968-1969

	<u>Year</u>	<u>Acreage</u>	<u>Total</u>
Fruit and Nut Crops	1969	9,930	\$18,409,000
	1968	10,030	\$16,040,500
Vegetable Crops	1969	24,970	21,466,600
	1968	27,263	23,610,400
Field Crops	1969	646,020	11,649,600
	1968	644,520	11,278,400
Nursery Products	1969	132	2,559,000
	1968	144	2,595,800
Cut Flowers	1969	554	4,945,000
	1968	716	4,599,000
Seed Crops	1969	7,880	3,331,600
	1968	8,683	3,438,500
Livestock and Poultry	1969		23,280,900
	1968		21,524,500
Livestock and Poultry Products	+ 1969		7,269,450
	* 1968		7,276,620
TOTAL	1969	689,486	\$92,911,150
	1968	691,356	\$90,363,720

+ Preliminary

* Revised