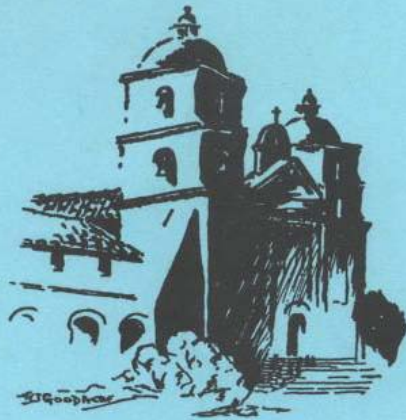


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Agricultural Crop  
Report  
1970

DEPARTMENT OF AGRICULTURE  
SANTA BARBARA COUNTY, CALIFORNIA

Mr. Jerry W. Fielder, Director  
California Department of Agriculture  
and  
The Honorable Board of Supervisors of Santa Barbara County

Daniel G. Grant, Chairman  
F. H. Beattie                      Curtis Tunnell  
C. F. Catterlin                    George H. Clyde

Gentlemen:

The acreages shown in this report are the planted and bearing acres of fruit and nut crops and the harvested acres of field and vegetable crops. Most of the harvested acreage and all production and value figures have been rounded. Some of the figures from the 1969 crop report have been revised and are indicated by \*. The gross value shown is the F.O.B. value at first point of sale which includes the cost of harvesting, grading and packaging as well as the cost of production. This report does NOT indicate returns or profits to the producer or farmer. It does, however, show the amount of new wealth contributed by agriculture to the economy of Santa Barbara County. Farm production expenses have continued to climb, particularly in labor-sensitive crops, resulting in lower net farm income. The total value of agricultural production reached an all time high in 1970 of \$97,364,380. Agriculture continues to be one of the basic factors in the economy of Santa Barbara County.

My sincere thanks are extended to the many individual, organizations, companies and the State Department of Agriculture for their fine cooperation in making available the necessary data from which this crop report is compiled.

Sincerely yours,



Walter S. Cummings  
Agricultural Commissioner

1970

VEGETABLE CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Miscellaneous	1970	1,680					\$ 1,230,00
	1969	1,600					\$ 1,107,00
TOTAL	1970	26,640					\$25,930,00
	1969	24,970					\$21,466,60

FIELD CROPS: Acreage, Production, Value 1969-1970

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley	1970	10,600	0.7	7,420	Ton	\$ 44.75	\$ 332,00
	1969	9,900	0.9	8,910	Ton	\$ 50.00	\$ 446,00
Beans, Total	1970	10,830	0.6	6,845	Ton	266.66	1,825,30
	1969	12,670	0.9	10,724	Ton	240.61	2,580,00
Small Whites	1970	850	1.0	850	Ton	240.00	204,00
	1969	2,490	1.0	2,490	Ton	205.00	510,00
Limas	1970	6,580	0.7	4,610	Ton	260.00	1,199,00
	1969	6,300	0.9	5,700	Ton	250.00	1,425,00
Garbanzos	1970	3,150	0.4	1,260	Ton	310.00	391,00
	1969	3,310	0.6	1,990	Ton	260.00	517,00
Miscellaneous	1970	250	0.5	125	Ton	250.50	31,30
	1969	570	0.9	544	Ton	235.85	128,30
Hay, Alfalfa	1970	12,100	7.5	90,211	Ton	32.00	2,886,00
	1969	12,000	8.0	96,000	Ton	29.00	2,832,00
Hay, Grain	1970	13,500	1.8	24,300	Ton	34.00	826,00
	1969	11,100	2.2	24,000	Ton	29.00	696,00
Oats	1970	1,170	0.6	700	Ton	55.57	38,90
	1969	1,520	0.6	910	Ton	52.00	47,30
Pasture, Irrigated	1970	9,480				60.00	569,00
	1969	9,540				60.00	572,00
Pasture, Other	1970	575,000				3.75	2,160,00
	1969	575,000				4.00	2,300,00
Silage, Corn	1970	910	30.7	27,900	Ton	10.50	293,00
	1969	1,050	30.0	31,500	Ton	10.00	315,00
Sugar Beets	1970	4,770	24.3	116,000	Ton	15.38	1,784,00
	1969	5,040	21.5	108,000	Ton	13.90	1,501,00

FIELD CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Wheat	1970	2,250	0.2	450	Ton	\$ 48.00	\$ 21,60
	1969	4,000	0.4	1,600	Ton	\$ 50.00	\$ 80,00
Miscellaneous	1970	3,360					175,00
	1969	4,200					280,00
TOTAL	1970	643,970					\$10,910,80
	1969	646,020					\$11,649,60

FRUIT AND NUT CROPS: Acreage, Production, Value 1969-1970

Crop	Year	Acreage		Production		Unit	Value	
		Planted	Bearing	Per Acre	Total		Per Unit	Total
Avocados	1970	2,770	2,070	3.2	6,540	Ton	\$ 720.00	\$ 4,709,00
	1969	2,670	1,920	4.3	8,330	Ton	\$ 340.00	\$ 2,832,00
Lemons, Total	1970	4,460	4,100	11.8	52,400	Ton	166.28	8,713,00
	1969	4,450	4,160	13.5	56,300	Ton	168.38	9,480,00
Market	1970				33,900	Ton	224.00	7,594,00
	1969				37,900	Ton	221.00	8,376,00
Processing	1970				18,500	Ton	60.50	1,119,00
	1969				18,400	Ton	60.00	1,104,00
Oranges	1970	110	80	5.0	400	Ton	137.50	55,00
	1969	110	80	3.0	240	Ton	150.00	36,00
Strawberries, Total	1970	550	550	19.8	10,890	Ton	424.89	4,627,00
	1969	580	580	18.6	10,790	Ton	481.28	5,193,00
Market	1970				7,120	Ton	480.50	3,421,00
	1969				8,780	Ton	516.00	4,530,00
Processing	1970				3,770	Ton	320.00	1,206,00
	1969				2,010	Ton	330.00	663,00
Walnuts	1970	1,910	1,860	0.5	900	Ton	450.00	405,00
	1969	1,920	1,830	0.8	1,460	Ton	492.00	718,00
Miscellaneous	1970	238	170					160,00
	1969	200	170					150,00
TOTAL	1970	10,038	8,830					\$18,669,00
	1969	9,930	8,740					\$18,409,00

NURSERY PRODUCTS: Production Area, Sales and Value 1969-1970

Item	Year	Production Area		Quantity Sold By Producers	Unit	Value	
		House Sq. Ft.	Field Acres			Per Unit	Total
Citrus and Subtropical	1970	7,100	1	10,400	Plt	\$ 2.75	\$ 28,600
	1969	6,500	1	5,200	Plt	\$ 2.50	\$ 13,000
Ornamental Trees and Shrubs	1970	416,000	68				796,000
	1969	390,000	63				730,000
Herbaceous Perennials	1970	105,000	5				198,000
	1969	65,000	7				138,000
Indoor Decorative Total	1970	1,959,000					1,504,000
	1969	1,784,000					1,297,000
Orchid Plants	1970						371,000
	1969						291,000
Miscellaneous	1970						1,133,000
	1969						1,006,000
Miscellaneous	1970	620,000					514,000
	1969	352,000	1				381,000
TOTAL	1970	3,107,100	74				\$ 3,040,600
	1969	2,597,500	72				\$ 2,559,000
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Cut Flowers, Total	1970	3,856,000	475				\$ 5,197,000
	*1969	4,100,000	556				\$ 4,945,000
Carnations	1970						1,039,000
	1969						713,000
Chrysanthemums	1970						787,000
	1969						600,000
Orchids	1970						1,816,000
	1969						1,710,000
Miscellaneous	1970						1,555,000
	1969						1,922,000

\* Revised

LIVESTOCK AND POULTRY: Production and Value 1969-1970

Item	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1970	101,000	772,000	Cwt	\$ 28.50	\$22,002,000
	1969	100,000	812,000	Cwt	\$ 27.80	\$22,574,000
Sheep and Lambs	1970	8,719	8,830	Cwt	21.18	187,000
	1969	9,000	9,030	Cwt	20.60	186,000
Hogs and Pigs	1970	1,530	2,360	Cwt	28.00	66,100
	1969	1,260	1,980	Cwt	27.50	54,400
Other Chickens	1970	212,000	890,000	Lbs	0.10	89,000
	1969	160,000	704,000	Lbs	0.08	56,300
Turkeys	1970	79,900	1,723,000	Lbs	0.21	364,000
	1969	68,000	1,500,000	Lbs	0.24	360,000
Miscellaneous	1970					40,000
	1969					50,200
TOTAL	1970					\$22,748,100
	1969					\$23,280,900

LIVESTOCK AND POULTRY PRODUCTS: Production, Value 1969-1970

Item	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Total	+ 1970	717,210	Cwt	\$ 5.86	\$ 4,202,880
	* 1969	825,370	Cwt	\$ 5.75	\$ 4,745,660
Market	+ 1970	717,000	Cwt	5.86	4,202,000
	* 1969	825,000	Cwt	5.75	4,744,000
Manufacturing+	1970	210	Cwt	4.17	880
	* 1969	370	Cwt	4.48	1,660
Wool	1970	90,700	Lbs	0.36	32,700
	1969	101,000	Lbs	0.48	48,500
Eggs, Chicken	1970	6,197,000	Doz	0.38	2,355,000
	1969	6,115,000	Doz	0.37	2,263,000
Miscellaneous	1970				50,000
	1969				75,000
TOTAL	1970				\$ 6,640,580
	1969				\$ 7,132,160

+ Preliminary  
\* Revised

Seed Crops: Acreage, Production, Value 1969-1970

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean, Seed	1970	6,100	0.8	4,890	Ton	\$ 345.00	\$ 1,687,000
	1969	4,530	0.9	4,080	Ton	\$ 350.00	\$ 1,428,000
Flower Seed	1970	1,850					2,220,000
	1969	1,670					1,670,000
Vegetable Seed	1970	250					150,000
	1969	210					97,600
Mustard	1970	1,260	0.4	504	Ton	210.00	106,000
	1969	400	0.5	200	Ton	220.00	44,000
Miscellaneous	1970	1,030					65,300
	1969	1,070					92,000
TOTAL	1970	10,490					\$ 4,228,300
	1969	7,880					\$ 3,331,600

S U M M A R Y  
1969-1970

	Year	Acreage	F.O.B Value
Fruit and Nut Crops	1970	10,038	\$ 18,669,000
	1969	9,930	\$ 18,409,000
Vegetable Crops	1970	26,640	25,930,000
	1969	24,970	21,466,600
Field Crops	1970	643,970	10,910,800
	1969	646,020	11,649,600
Nursery Products	1970	145	3,040,600
	1969	132	2,559,000
Cut Flowers	1970	564	5,197,000
	1969	556	4,945,000
Seed Crops	1970	10,490	4,228,300
	1969	7,880	3,331,600
Livestock and Poultry	1970		22,748,100
	1969		23,280,900
Livestock and Poultry Products	+1970		6,640,580
	*1969		7,132,160
TOTAL	1970	691,847	\$ 97,364,380
+ Preliminary	*1969	689,488	\$ 92,773,860

\* Revised