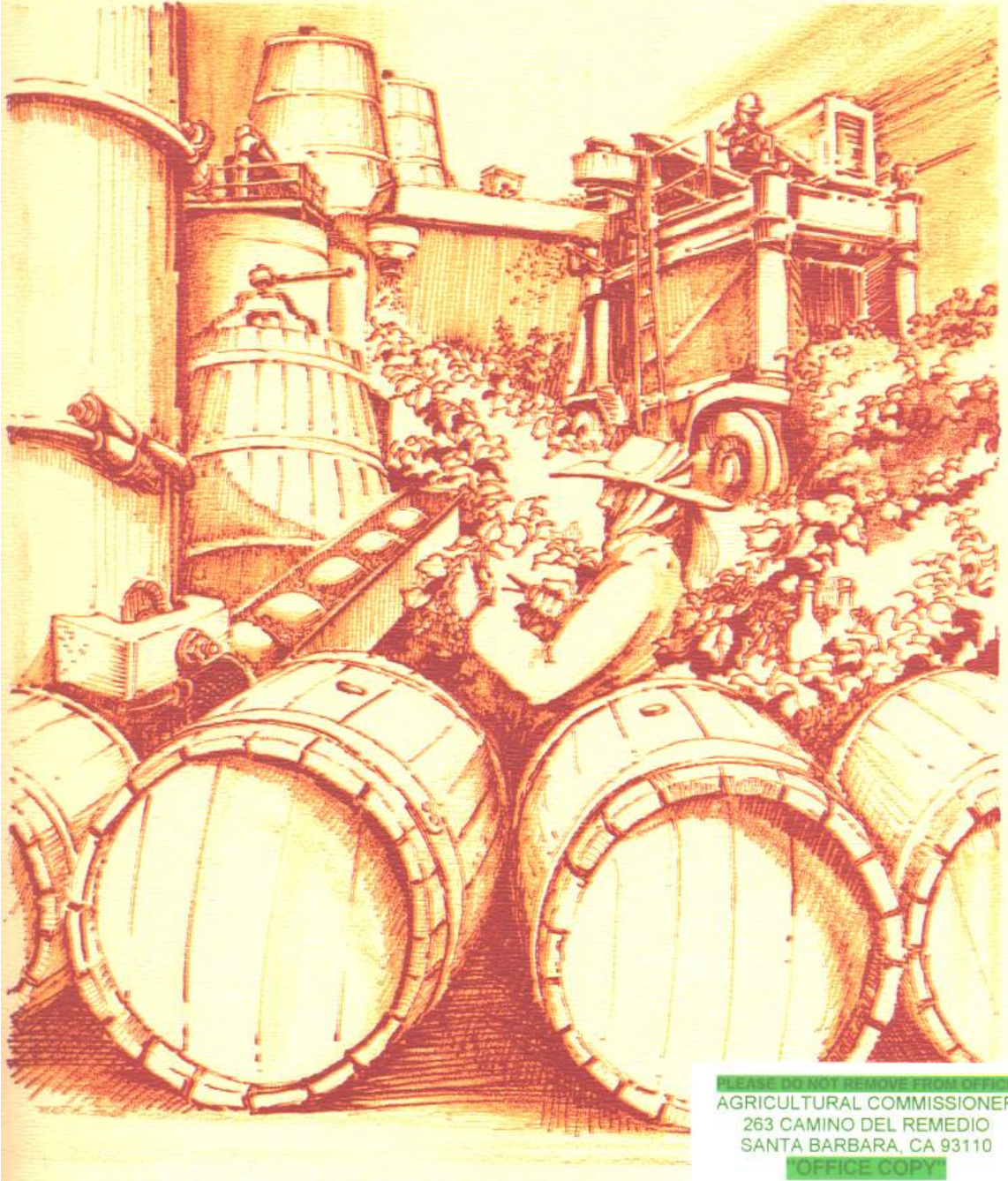


# 1976 crop report

SANTA BARBARA COUNTY  
AGRICULTURAL COMMISSIONER



PLEASE DO NOT REMOVE FROM OFFICE  
AGRICULTURAL COMMISSIONER  
263 CAMINO DEL REMEDIO  
SANTA BARBARA, CA 93110  
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*The cover . . . . .*

*depicts the wine grape industry in Santa Barbara County.*

*Grapes were first planted here 200 years ago to provide wine for the missions. It wasn't until the 1960's that it was determined this county had the growing conditions to commercially produce the quality grapes necessary for outstanding table wines. The first premium commercial wine grapes were planted in 1964 on the Tepusquet Mesa east of Santa Maria.*

*Today, the varietal grapes from our vineyards are processed into fine table wines that compare to any grown throughout the world.*

*The drawing for this 1976 Agricultural Crop Report was done by Nat D. Fast, art professor at Allen Hancock College in Santa Maria.*

Director  
California Department of  
Food and Agriculture

and

The Honorable Board of Supervisors  
of Santa Barbara County

Harrell Fletcher, Chairman, 5th District  
David Yager, 1st District  
Robert Kallman, 2nd District  
William Wallace, 3rd District  
Robert Hedlund, 4th District

Gentlemen:

I am pleased to submit the 1976 Annual Crop Report for the County of Santa Barbara in accordance with Section 2279 of the California Agricultural Code.

Agriculture, the number one industry in Santa Barbara County, this year set a record gross value production of \$165,914,852. This is an increase of eight million dollars over 1975. Combined with this record high gross value was another record high in the costs for producing agricultural commodities. The agricultural industry, through its multiplier effect, generated total sales in excess of \$400,000,000 during 1976 in Santa Barbara County, thus providing a solid base for our local economy.

It must be emphasized that the figures in this report are gross values returned to the economy of Santa Barbara County and in no way reflect net returns to the grower. Cost of production, transportation and marketing have to be subtracted in order to determine net income.

I would like to thank the many individuals, organizations and companies for their cooperation in providing the information in this report and the staff of this office for compiling it.

Sincerely yours,

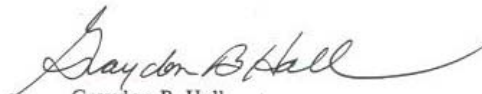
  
Graydon B. Hall  
Agricultural Commissioner

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## VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1976	410	5.10	2,091	Ton	\$340.00	\$ 710,940
	1975	410	3.90	1,599	Ton	\$362.40	\$ 579,478
Beans, Lima, Frozen	*1976	0	0.00	0	Ton	0.00	0
	1975	860	1.90	1,634	Ton	310.00	506,540
Broccoli, Total	1976	11,302	4.13	46,634	Ton	264.22	12,321,552
	1975	10,650	4.00	42,600	Ton	247.32	10,536,000
Market	1976			12,834	Ton	328.00	4,209,552
	1975			8,200	Ton	320.00	2,624,000
Frozen	1976			33,800	Ton	240.00	8,112,000
	1975			34,400	Ton	230.00	7,912,000
Cabbage	1976	550	23.50	12,925	Ton	118.20	1,527,735
	1975	935	24.20	22,627	Ton	98.00	2,217,446
Carrots	1976	1,300	18.20	23,660	Ton	62.15	1,470,469
	1975	1,068	24.00	25,632	Ton	75.00	1,922,400
Cauliflower, Total	1976	3,886	4.76	18,502	Ton	303.95	5,623,680
	1975	4,200	5.04	21,150	Ton	298.94	6,322,500
Market	1976			6,902	Ton	340.00	2,346,680
	1975			6,300	Ton	320.00	2,016,000
Frozen	1976			11,600	Ton	282.50	3,277,000
	1975			14,850	Ton	290.00	4,306,500
Celery	1976	1,567	27.00	42,309	Ton	200.00	8,461,800
	1975	1,450	28.50	41,325	Ton	131.36	5,428,452
Corn, Sweet	1976	354	8.00	2,832	Ton	138.00	390,816
	1975	292	7.50	2,190	Ton	142.00	310,980
Lettuce, Leaf	1976	545	16.00	8,720	Ton	177.25	1,545,620
	1975	538	16.00	8,608	Ton	121.00	1,041,568
Lettuce, Head	1976	6,670	15.00	100,050	Ton	164.00	16,408,200
	1975	6,800	15.00	102,000	Ton	110.40	11,260,800
Peppers, Dry	1976	726	1.50	1,089	Ton	700.00	762,300
	1975	630	1.50	945	Ton	700.00	661,500
Potatoes	1976	1,750	15.60	27,300	Ton	73.60	2,009,280
	1975	1,880	19.90	37,412	Ton	82.00	3,067,784

\*No Crop Harvested

VEGETABLE CROPS Continued

Pumpkins and Squash	1976	290	8.60	2,494	Ton	\$ 74.00	\$ 184,556
	1975	270	7.20	1,944	Ton	\$ 78.00	\$ 151,632
Spinach, Total	1976	454	9.00	4,086	Ton	229.14	936,270
	1975	520	11.38	5,920	Ton	169.78	1,005,120
Market	1976			2,736	Ton	320.00	875,520
	1975			4,320	Ton	216.00	933,120
Frozen	1976			1,350	Ton	45.00	60,750
	1975			1,600	Ton	45.00	72,000
Tomatoes	1976	1,775	17.20	30,530	Ton	56.80	1,734,104
	1975	2,140	25.25	54,035	Ton	68.68	3,711,124
Miscellaneous	1976	1,306					1,339,333
	1975	1,053					736,085
Total	1976	32,885					\$55,426,655
	1975	33,696					\$49,459,409



FIELD CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Barley	1976	5,150	.92	4,738	Ton	\$113.00	\$ 535,394
	1975	7,300	.82	5,986	Ton	\$105.25	\$ 630,027
Beans, Total	1976	10,035					6,776,008
	1975	9,891					4,720,356
Small Whites	1976	1,730	.84	1,453	Ton	415.00	602,995
	1975	234	1.00	234	Ton	560.00	131,040
Limas	1976	6,300	1.05	6,615	Ton	793.00	5,245,695
	1975	5,329	1.04	5,542	Ton	600.00	3,325,200
Garbanzos	1976	1,800	.44	792	Ton	1,014.00	803,088
	1975	3,720	.49	1,823	Ton	560.00	1,020,880
Miscellaneous	1976	205	1.00	205	Ton	606.00	124,230
	1975	608	.84	511	Ton	476.00	243,236
Hay, Alfalfa	1976	11,005	8.40	92,442	Ton	80.50	7,441,581
	1975	8,380	7.80	65,364	Ton	68.25	4,461,093

FIELD CROPS Continued

Hay, Grain	1976	13,300	1.60	21,280	Ton	\$ 70.00	\$1,489,600
	1975	12,420	2.25	27,945	Ton	\$ 57.00	\$1,592,865
Oats	1976	840	.80	672	Ton	132.00	88,704
	1975	1,235	.80	988	Ton	125.00	123,500
Pasture, Irrigated	1976	10,255				49.20	504,546
	1975	9,887				48.00	474,596
Pasture, Nonirrigated	1976	790,278				3.88	3,066,279
	1975	790,278				3.88	3,066,279
Silage, Corn	1976	1,157	29.75	34,421	Ton	16.00	550,736
	1975	1,020	29.10	29,682	Ton	16.00	474,912
Sugar Beets	+1976	2,407	28.77	69,249	Ton	19.11	1,323,348
	*1975	3,490	27.63	96,429	Ton	29.25	2,820,548
Wheat	1976	4,288	.72	3,087	Ton	110.38	340,743
	1975	5,710	.56	3,198	Ton	119.25	381,362
Miscellaneous	1976	2,926					258,035
	1975	3,304					253,326
Total	+1976	851,641					\$22,374,974
	*1975	852,915					\$18,998,864



FRUIT AND NUT CROPS

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1976	4,579	3,530	1.70	6,001	Ton	\$1,207.00	\$7,243,207
	1975	4,370	3,000	4.00	12,000	Ton	\$ 650.00	\$7,800,000
Lemons, Total	1976	3,489	3,060	10.83	33,155	Ton	176.64	5,856,650
	*1975	3,728	3,242	16.96	55,000	Ton	162.07	8,914,000
Market	1976				22,000	Ton	251.00	5,522,000
	1975				24,100	Ton	325.00	7,832,500
Processing	1976				11,155	Ton	30.00	334,650
	1975				30,900	Ton	35.00	1,081,500

+Preliminary  
\*Revised

**FRUIT AND NUT CROPS Continued**

Oranges	1976	32	32	5.00	160	Ton	\$120.00	\$ 19,200
	1975	32	32	5.00	160	Ton	\$120.00	\$ 19,200
Strawberries	1976	738	738	21.00	15,498	Ton	725.00	11,236,050
	1975	642	642	23.50	15,087	Ton	531.80	8,023,320
Market	1976				11,808	Ton	800.00	9,446,400
	1975				10,800	Ton	600.00	6,480,000
Processing	1976				3,690	Ton	485.00	1,789,650
	1975				4,287	Ton	360.00	1,543,320
Walnuts	1976	1,514	1,413	.65	918	Ton	540.00	495,720
	1975	1,615	1,585	.80	1,268	Ton	420.00	532,560
Grapes, Wine	1976	5,901	4,298	1.55	6,662	Ton	397.00	2,644,814
	1975	6,575	3,863	2.00	7,726	Ton	320.00	2,472,320
Miscellaneous	1976	99	99					99,908
	1975	112	112					103,570
Total	1976	16,319	13,170					\$27,595,349
	*1975	17,094	12,476					\$27,864,970



**SEED CROPS**

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Bean Seed	1976	4,336	.90	3,902	Ton	\$662.00	\$2,583,124
	1975	6,585	1.06	6,980	Ton	\$906.00	\$6,323,880
Flower Seed	1976	2,800					4,315,600
	1975	2,994					4,108,980
Vegetable Seed	1976	242					394,914
	1975	202					120,570
Miscellaneous	1976	990					372,018
	1975	1,198					672,235
Total	1976	8,368					\$ 7,665,656
	1975	10,979					\$11,225,665

\*Revised





## NURSERY PRODUCTS

	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1976	48,000	10	\$ 131,935
	1975	48,000	7	\$ 160,000
Orchid Plants	1976	575,000		696,209
	1975	329,000		587,500
**Indoor Decorative Potted Plants	1976	3,433,640		6,277,590
	1975	3,375,700		4,979,800
Ground Covers, Bedding and Vegetable Plants	1976	1,120,000	59	1,945,750
	1975	1,120,000	57	1,492,600
Ornamental Trees and Shrubs	1976	535,825	145	2,046,581
	1975	536,700	169	1,876,498
Total	1976	5,712,465	214	\$11,098,065
	1975	5,409,400	233	\$ 9,096,398



## CUT FLOWERS AND FOLIAGE

	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Orchids	1976	1,037,000		\$2,792,754
	1975	1,123,000		\$2,647,660
Carnations	1976	543,800		582,600
	1975	626,500		503,700
Chrysanthemums	1976	4,470,000		3,873,367
	1975	4,258,000		3,112,360
Gypsophila	1976		177	1,142,747
	1975		133	1,087,300
Greenhouse Grown Flowers and Foliage	1976	501,000		1,109,620
	1975	501,000		1,172,200
Field Grown Flowers and Foliage	1976		225	334,087
	1975		177	677,394
Total	1976	6,551,800	402	\$9,835,175
	1975	6,508,500	310	\$9,200,614

\*Net production area per crop; i.e., 1,000 sq. ft., cropped 3 times per year = 3,000 sq. ft.  
 \*\*Includes Potted Chrysanthemums



## LIVESTOCK AND POULTRY

	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1976	62,823	545,581	Cwt.	\$36.42	\$19,870,060
	1975	70,348	609,516	Cwt.	\$35.12	\$21,406,202
Sheep and Lambs	1976	7,679	9,082	Cwt.	41.36	375,632
	1975	6,595	7,163	Cwt.	36.75	263,240
Hogs and Pigs	1976	2,735	5,518	Cwt.	46.68	257,580
	1975	1,467	2,680	Cwt.	46.70	125,156
Chickens	1976	192,000	672,000	Lbs.	.11	73,920
	1975	164,885	593,586	Lbs.	.07	41,551
Miscellaneous	1976					247,050
	1975					202,770
Total	1976					\$20,824,242
	1975					\$22,038,919



## LIVESTOCK, POULTRY AND APIARY PRODUCTS

	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Cow Total	+1976	747,000	Cwt.	\$9.39	\$7,014,330
	*1975	712,110	Cwt.	\$9.21	\$6,558,350
Market	+1976	747,000	Cwt.	9.39	7,014,330
	*1975	712,000	Cwt.	9.21	6,557,520
Mfg.	+1976	0	Cwt.	0.00	0
	*1975	110	Cwt.	7.54	830
Milk, Goat	1976	5,993	Lbs. B.F.	4.66	27,927
	1975	4,268	Lbs. B.F.	4.24	18,096
Wool	1976	63,800	Lbs.	.58	37,004
	1975	52,040	Lbs.	.45	23,418

+Preliminary  
\*Revised

LIVESTOCK, POULTRY AND APIARY PRODUCTS Continued

Eggs, Chicken	1976	5,958,000	Doz.	\$ .65	\$ 3,872,700
	1975	5,615,247	Doz.	\$ .54	\$ 3,032,233
Apiary Products	1976				142,775
	1975				245,448
<hr/>					
Total	+1976				\$11,094,736
	*1975				\$ 9,877,545
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SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Fruit and Nut Crops	1976	16,319	\$27,595,349
	*1975	17,094	\$27,864,970
Vegetables	1976	32,885	55,426,655
	1975	33,696	49,459,409
Field Crops	+1976	851,641	22,374,974
	*1975	852,915	18,998,864
Nursery Products	1976	345	11,098,065
	1975	357	9,096,398
Cut Flowers	1976	552	9,835,175
	1975	459	9,200,614
Seed Crops	1976	8,368	7,665,656
	1975	10,979	11,225,665
Livestock and Poultry	1976		20,824,242
	1975		22,038,919
Livestock, Poultry and Apiary Products	+1976		11,094,736
	*1975		9,877,545
<hr/>			
TOTAL	+1976	910,110	\$165,914,852
	*1975	915,500	\$157,762,384

+Preliminary  
\*Revised

1976 MILLION DOLLAR PRODUCTS

1976 Ranking

1975 Ranking

1. Cattle and Calves	\$19,870,060	1
2. Lettuce, Head	16,408,200	2
3. Broccoli	12,321,552	3
4. Strawberries	11,236,050	5
5. Celery	8,461,800	10
6. Alfalfa Hay	7,441,581	13
7. Avocados	7,243,207	6
8. Milk, Cow	7,014,330	7
9. Dry Beans	6,776,008	12
10. Indoor Decorative Potted Plants	6,277,590	11
11. Lemons	5,856,650	4
12. Cauliflower	5,623,680	9
13. Flowerseed	4,315,600	14
14. Chrysanthemums, Cut	3,873,367	16
15. Eggs	3,872,700	19
16. Pasture, Nonirrigated	3,066,279	18
17. Orchids	2,792,754	20
18. Grapes, Wine	2,644,814	22
19. Bean Seed	2,583,124	8
20. Ornamental Trees and Shrubs	2,046,581	25
21. Potatoes	2,009,280	17
22. Ground Cover, Bedding and Veg. Plants	1,945,750	27
23. Tomatoes	1,734,104	15
24. Lettuce, Leaf	1,545,620	30
25. Cabbage	1,527,735	23
26. Grain Hay	1,489,600	26
27. Carrots	1,470,469	24
28. Sugar Beets	1,323,348	21
29. Gypsophila	1,142,747	29
30. Greenhouse Grown Flowers and Foliage	1,109,620	28



COMPARATIVE AGRICULTURAL VALUES

+1976	\$165,914,852
*1975	157,762,384
1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570
1970	97,533,460
1969	92,773,860
1968	90,363,720
1967	88,016,920
1966	85,737,590

+Preliminary  
\*Revised