



HEALTHY EATING ACTIVE LIVING

2017 HEAL SUMMIT

Where you live, work, learn, and play is a major contributor in shaping your health. The physical design of your community affects your health every time you step out your front door. Sometimes making healthy choices is not easy — such as being physically active when you do not have access to sidewalks or safe parks, or eating right when healthy foods are not available or are too expensive.

From informed planning to the design of individual buildings and landscapes, creating communities that support healthy living requires multi-sector collaboration.

Join us to engage in the conversation at the 2017 Healthy Eating Active Living (HEAL) Summit to hear from HEAL campaign leaders, policy specialists, and program managers about their collaborations for collective impact, as well as how each see their work as part of the larger HEAL movement!

WHEN: Thursday, November 2, 2017
8:30AM - 3:30PM

WHERE: Santa Ynez Valley Marriott
555 McMurray Rd, Buellton CA 93427

COST: \$50. Register now visit
www.LiveWellSBC.org

WHO WOULD BENEFIT FROM ATTENDING ...

- Elected Officials
- Municipal Leaders
- City/County Staff
- Business Owners
- Environmental Agency Personnel
- Human Resources
- Philanthropy
- Hospital Personnel
- Food System Partners
- Health and Wellness Partners

Full agenda topics continued on back



EVENT PRESENTATIONS

“Lessons Learned and Best Practices From the HEAL Campaign Evaluation” Gigi Barsoum, Barsoum Policy Consulting

“Making A Difference: A Case Study On How The City Of San Pablo Developed A National Award Winning Health Element, And The Continuous Struggle To Build A Healthier Community” Tina Gallegos, City of San Pablo, Robert Wood Johnson Foundation “Culture of Health” prize winner

“Establishing & Implementing Healthy Workplace Policies” Charlotte Dickson, National HEAL Cities Campaign

“Utilizing Community Benefit Dollars to Support Workplace Wellness” Kaiser Permanente (invited)

“HEAL City: Best Practices and Lessons Learned” City of Rancho Cucamonga (invited)

“Leveraging the Power of Employee Engagement in Employee Wellness Programs” Tina Gallegos, City of San Pablo

“Environmental Health’s Unique Role for Safe, Clear Food Donations” Tracy Delany, Public Health Alliance of Southern California

“Collective Impact for Local Procurement” Naomi Billups, County of San Diego

“Collective Action to Address Healthy Food” Elly Brown, San Diego Food System Alliance

“Bridging the Gap between Climate Action Plans and Community Health Goals” Mindy Fogg, Santa Barbara County, & Shelley Saitowitz, County of San Diego

“Parks as Community Systems: The Complete Parks Framework” Benita Tsao, ChangeLab Solutions

“Safe Routes to Schools” Alfred Mata, Public Health Advocates

“The Intersection of Green Building, Land Use, and Human & Environmental Health” Aeron Arlin Genet, Santa Barbara County

Summit Partners

